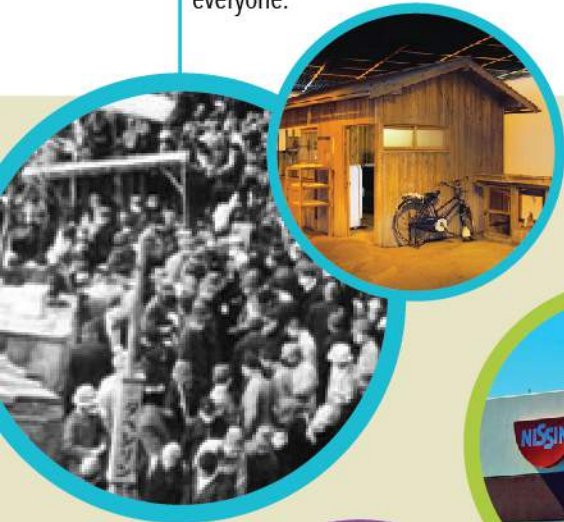


OUR ROAD TO *Instant Ramen*

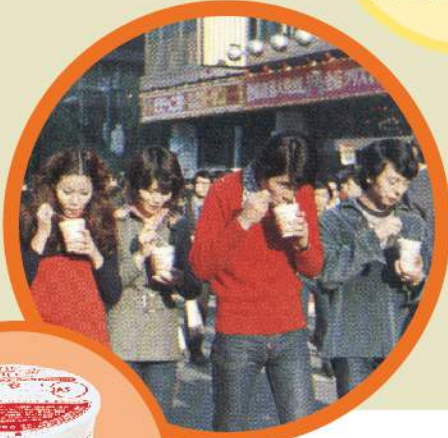
1957

Recalling the food shortages Momofuku Ando experienced after World War II, he was inspired to develop a quality, convenient ramen product that was accessible to everyone.



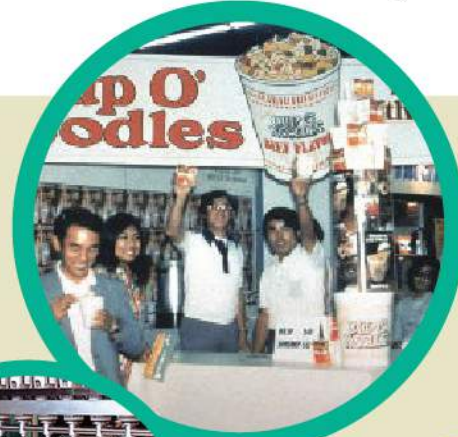
1970

Nissin Food Products Co., Ltd. puts down roots in the U.S. and establishes Nissin Foods (USA) Co., Inc. in Gardena, California.



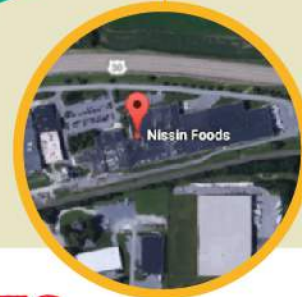
1972

Top Ramen® production in the U.S. begins in the Gardena factory, with the launch of four flavors (Original/Oriental, Chicken, Beef, Pork) – the first instant ramen product manufactured/sold in the U.S.



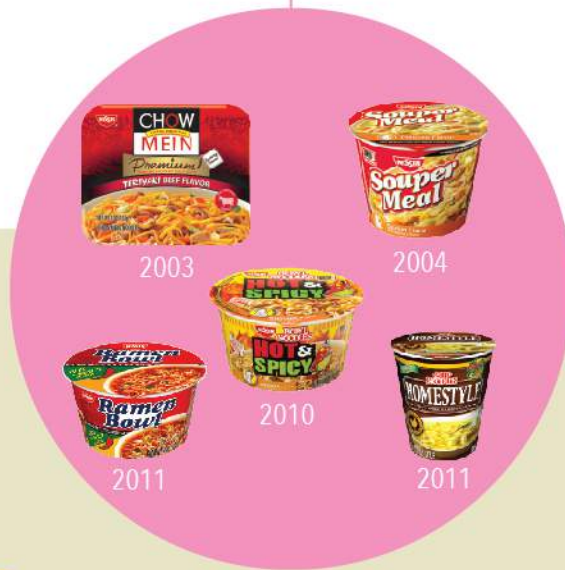
1978

Nissin Foods opens its second U.S. production facility in Lancaster, Pennsylvania.



2003-2015

Nissin Foods launches a series of all-new noodle products.



2015

Nissin launches a new non-styrofoam Cup Noodles into select markets. Same great noodles on the inside, with a new microwavable, paper foam cup that enjoys 20% less carbon emissions.



1958

Ando establishes Nissin Food Products Co., Ltd. of Japan and introduces Chikin (Chicken) Ramen, the first instant ramen noodle, which quickly became a staple in Japan.



Cup Noodles® was born, forever changing the way people consume ramen.



1971

After a visit to the U.S. in 1966, Ando noticed Americans enjoying ramen noodles in a cup, rather than a bowl with chopsticks.

1973

Nissin begins producing and selling Cup Noodles in the U.S.

Nissin introduces a no-leak cup with no scent and food quality materials that exceeded FDA standards. Nissin begins producing and selling Cup Noodles in the U.S.

2005

Momofuku Ando, at the age of 95, invents a noodle that is edible in space, Space Ram, which is later carried aboard the Space Shuttle Discovery.



2016

Cup Noodles celebrates 45 years with its first major recipe change in the U.S., improving the nutritional profile while maintaining an equally great taste.

Sodium content reduced more than 20% in BEST-SELLING flavors (Chicken, Beef, Shrimp)



Sodium content reduced approximately 15% in ALL flavors

Removed all artificial flavors and added MSG*

*Contains small amounts of naturally occurring glutamates.

